

# RUPA DASH PROFILE



## RUPA DASH

**Co-Founder & CEO**

**World Woman Foundation and Dash Global Media**

**Dash** is an entertainment entrepreneur based in Los Angeles. She is the Co-Founder & CEO Dash Global Media, a leading entertainment company in Los Angeles focused in film packaging for world cinema. She is also the CEO of World Woman Foundation spearheading a global mentorship program for Women in Film and their influence on global issues.

Dash has extensive Film Marketing experience in development and implementation of global brand strategies for Paramount Pictures and Warner Brothers for theatrical releases. She has managed multi-million dollar development of all brand and marketing activities to meet strategic objectives and box office goals for major studios in India. She is also associated with Brillstein Entertainment Partners, an organization regarded as the premier entertainment management group in Hollywood.

An ardent advocate for social entrepreneurship and leadership development for women in business and entertainment Rupa is involved with UN Women, Harvard Business School, International, Davos Forum and Hollywood Film Festival advocating Gender Equality in Film and Entertainment Industry.

She is the first Indian American Managing Director of the World's Largest Women Entrepreneurship Network recognized by White House and the first woman to receive the International Telecom Union Award from United Nation. Rupa attended the Anderson School of management at UCLA, Los Angeles and focused on Entrepreneurship and MBA from University of Arkansas, Little Rock.